### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Serial No.: 09/474,631

Filed: December 29, 1999

For: METHODS AND SYSTEMS

FOR ANALYZING

HISTORICAL TRENDS IN MARKETING CAMPAIGNS

: Art Unit: 3623

Examiner: Eric T. Shaffer

**AMENDMENT AFTER FINAL** 

Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

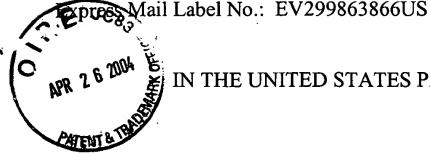
Applicants respectfully request consideration and entry of the following amendment submitted in response to the Office Action dated February 24, 2004 and made final.

04/28/2004 AMONDAF1 00000044 012384 09474631

01 FC:1202 36.00 DA

04-27-01

17207:00006 PATENT



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Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

#### TRANSMITTAL

1. Transmitted herewith is: Transmittal (3 pgs., in duplicate); Amendment in Response to Office Action dated February 24, 2004 (23 pgs.); Return post card

#### **STATUS**

2. Applicant

claims small entity status. is other than a small entity.

# CERTIFICATE OF MAILING BY EXPRESS MAIL TO THE COMMISSIONER FOR PATENTS

Express Mail No. EV299863866US

Date: April 26, 2004

I hereby certify that the documents listed above are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Daniel M. Fitzgerald, Reg. No. 38,880

Express Mail Label No.: EV299863866US 17207-00006
PATENT

## **EXTENSION OF TERM**

	3. The proceedings herein are for a patent application and the provisions of 37 C.F.R. 1.136 apply.							
	(complete (a) or (b), as applicable)  (a) Applicant petitions for an extension of time under 37 C.F.R. 1.136  (Fees: 37 C.F.R. 1.17(a)-(d) for the total number of months checked below:)							
Exten	sion for respo	nse with	in:		Other than small entity Fee		all entity Fee f applicable)	
		fi	rst month	\$	5 110.00	\$ :	55.00	
		se	cond month	9	6 420.00	\$ 2	10.00	
		th	ird month	9	950.00	\$ 4	75.00	
		☐ fo	urth month	9	51,480.00	\$ 7	40.00	
		☐ fi	fth month	9	52,010.00	\$ 1	,005.00	
					Fee Due		\$	
If an additional extension of time is required, please consider this a petition therefor.  (Check and complete the next item, if applicable)								
An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested.								
Extension fee due with this request \$								
OR  (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.								
FEE FOR CLAIMS								
4. The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below:								
	(Col. 1)		(Col. 2)	(Col. 3)	SMALL ENTITY		OTHER THAN SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	ADDITIONAL. RATE FEE	OR	ADDITIONAL RATE FEE	
TOTAL	22	MINUS	20	= 2	x \$9 = \$		x \$18 = \$36.00	

=0

x \$42 =\$

FEE \$

+ \$140 = \$

TOTAL ADDITIONAL

x \$84 =\$

+ \$280 = \$

FEE \$36.00

TOTAL ADDITIONAL

MINUS

FIRST PRESENTATION OF MULTIPLE DEP. CLAIM

3

3

INDEP.

	(a)		No additional fee for Claims is a	required					
OR									
	(b)	$\boxtimes$	Total additional fee for claims re	equired \$36.00					
FEE PAYMENT									
5.		Attached is a check in the sum of \$							
		Charge Deposit Account No. 01-2384 the sum of \$36.00. A duplicate of this transmittal is attached.							
FEE DEFICIENCY									
6.		If any additional extension and/or fee is required, charge Deposit Account No. 01-2384.							
AND/OR									
		If any 2384.		ed, charge Deposit Account No. 01-					
7.		Other:	• •						
				el M. Fitzgerald					
			ARM	No. 38,880 ISTRONG TEASDALE LLP					
				Metropolitan Square, Suite 2600 ouis, MO 63102					
			314/6	521-5070					